

ERAM (U) LTD

SINCE 1995

Company Profile



VETERINARY PHARMACEUTICALS. AGROCHEMICALS.
POULTRY BREEDING. VACCINES. EQUIPMENT. FEED SUPPLEMENTS



TABLE OF CONTENT

03

About the company

04

Company vision, mission and core values

05 - 08

Company organisational and operational structure

09

Company general objectives.

10

Our Technical team

11

ERAM Lugazi Veterinary pharmaceutical plant.

12 - 14

Our item categories

15 - 22

Some of our services

23

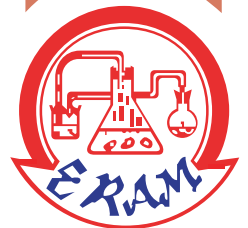
Our strength

24

Company future goals

25

Some of our clients



"For your ultimate animal and crop health solution"

ABOUT US

ERAM (U) LTD is a veterinary pharmaceutical company that is engaged in manufacture, marketing and distribution of veterinary drugs, vaccines, equipment and feed supplements in Uganda for all livestock which include large animals, pets and poultry. The company is also engaged in poultry and piggery breeding and commercial poultry.

ERAM Uganda Limited is a registered private limited company that was founded in 1995 and fully licenced by National Drug Authority (NDA) in 1996 to carry out business nationwide in the area of marketing and distributrion of veterinary pharmaceutical drugs and vaccines. In the course of 26 years in business, the company is now also engaged in the manufacture of pharmaceutical veterinary drugs at Lugazi Complex facility and Namanve Industrial Park.

MANUFACTURE OF POWDER AND ORAL SOLUTIONS.

The company is engaged in the manufacture of oral preparation of liquid and powder as well as in the advanced stages of manufacturing some vaccines at the Lugazi Complex facility.

MANUFACTURE OF POISONS.

The company is developing a state of art factory for manufacturing Acaricides and agro-products at Namanve Industrial Park.



ERAM (U) LTD

SINCE 1995



VISION

Our products, services & dedicated team will offer the best agricultural solutions in the region.

MISSION

To provide high quality, reliable, affordable and sustainable agricultural products & services to our clients.

CORPORATE CORE VALUES

Corporate commitment,
Integrity,
Diversity,
Accountability,
Safety,
Teamwork and Excellence.

ORGANOGRAM

BOARD OF DIRECTORS

MANAGING DIRECTOR

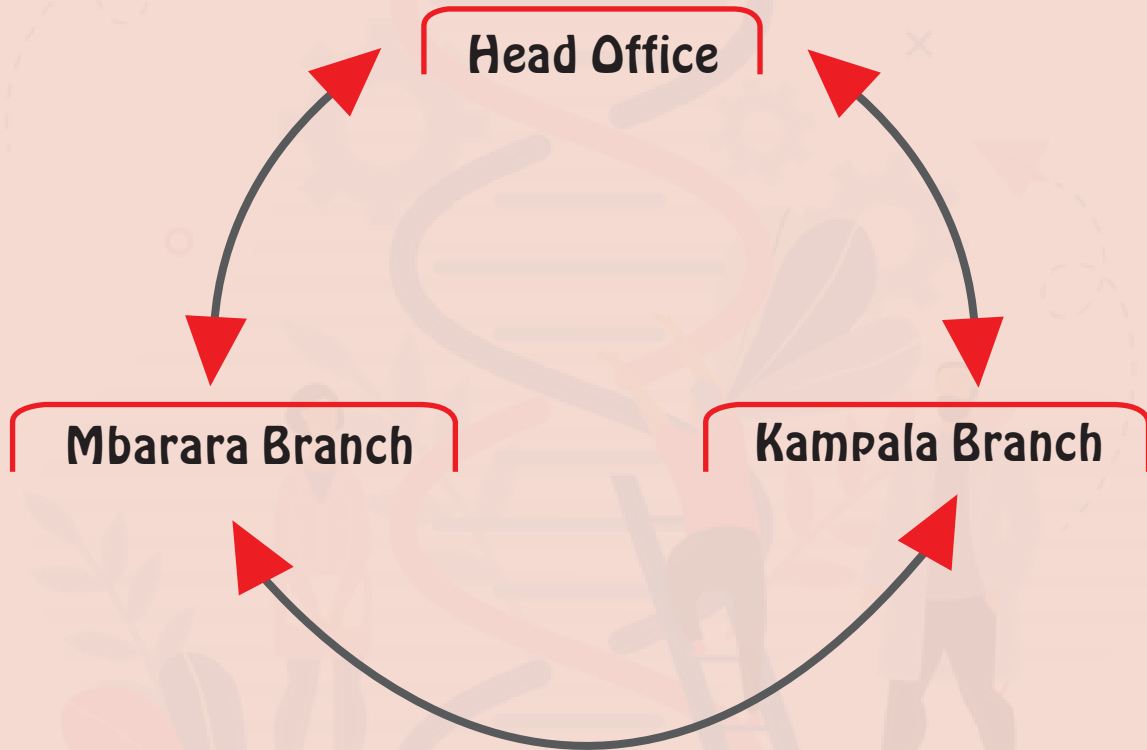
DEPARTMENTS HEADS

BRANCH MANAGERS

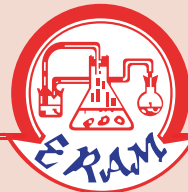
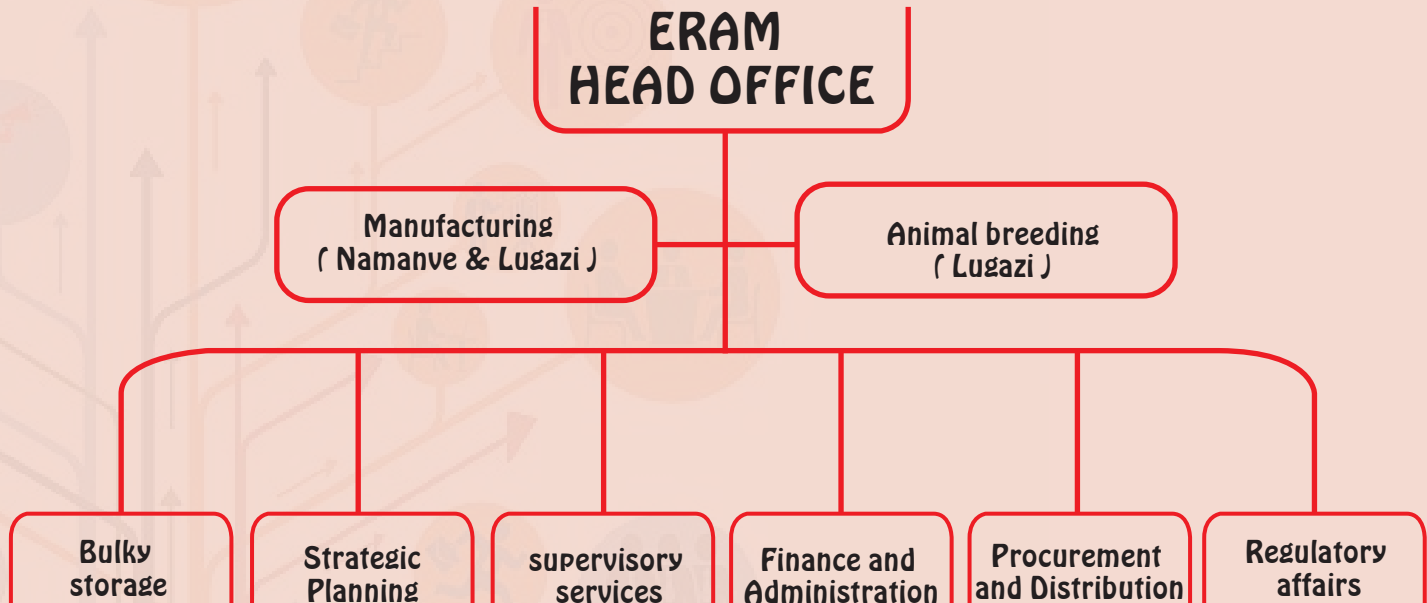
STAFF



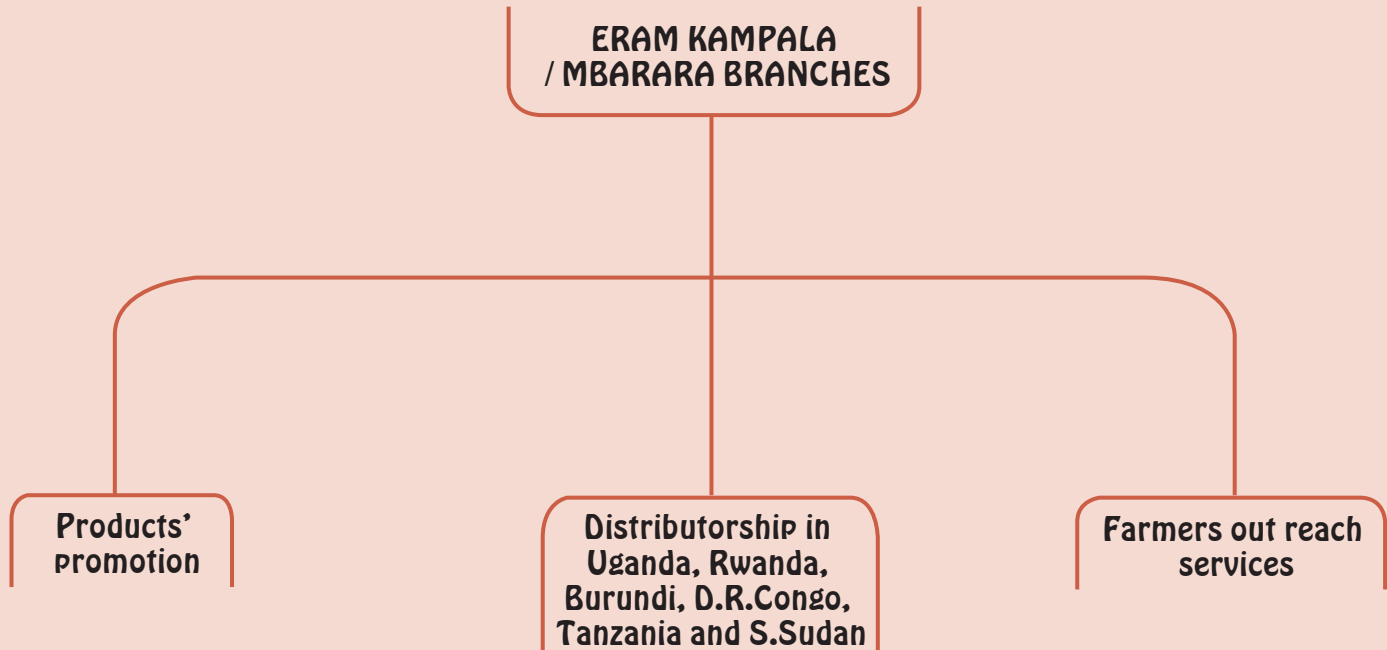
ORGANISATIONAL STRUCTURE



CORE ACTIVITIES BRANCH LEVEL

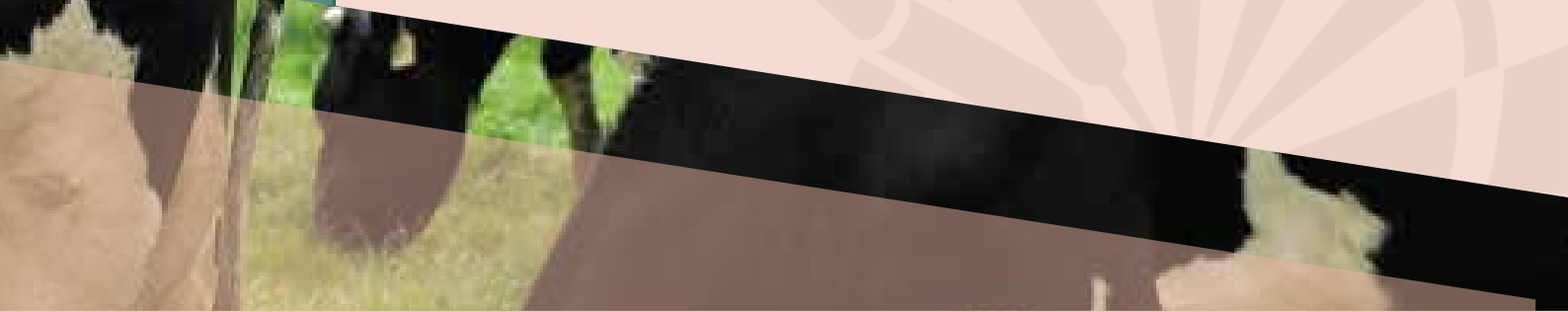


CORE ACTIVITIES BRANCH LEVEL



COMPANY GENERAL OBJECTIVES

- Manufacture of veterinary pharmaceutical drugs and Agro-chemicals.
- Provision of quality vet/agro products through our branches and routes.
- Engage in production and distribution of animal feeds.
- Creating awareness on the usage of veterinary drugs through seminars.
- Foster training of vets practitioners, scientists and farmers.
- After sale services.





Our technical team includes pharmacists, veterinary doctors and veterinary husbandry officers. These are well supported by an administrative setup of professional accounts section.

Our
Technical team



ERAM Lugazi pharmaceutical
manufacturing plant.



OUR ITEM CATEGORIES

- Anthelmintics; Tablets and liquid for oral use, also injection solution.
- Anticoccidials powder and liquid formulations.
- Antitheilerial drugs.
- Antitrypanosomes tablets and powder formulations.
- Bloat remedies and digestion stimulants.
- Feed and feed supplements.
- Vaccines for poultry, pets and ruminants.
- Veterinary equipment for poultry, pets and ruminants.
- Vitamin and mineral combinations powders and injectable solutions.
- Day old chicks (Layers and broilers)





Currently also involved in poultry (layers and broilers) and piggery breeding and feed production.





AGRO-CHEMICALS



Our crop section is also eager to know challenges facing farmers engaging in crop husbandry thus providing the best quality agro-chemical inputs on market to minimize losses.



ERAM Hatchery Plant Lugazi



The company distributes a wide range of Veterinary products that include: Veterinary drugs, Animal and poultry vaccines, Feed supplements and premixes, Veterinary equipment and sundries, Agro-chemicals As well as products for pets in all corners of Uganda and different parts of East Africa at large. We have achieved this through a well planned mobile distribution network enabled by our well equipped transport system.

DISTRIBUTION OF OUR PRODUCTS





Part of the ERAM fleet of vehicles engaged in the distribution.

Our aim is to make our products available in the whole great lakes region.





After farmers' training, all farmers were still thirsty for knowledge.



One of our goals is to equip farmers across the nation with the best knowledge regarding our products for effective and efficient use in order to maximise their profitability in the farming business.

ERAM (U) LTD the
leading partner in
the fight against
East Coast Fever
(E.C.F)



E.C.F (EAST COAST FEVER)
Vaccination exercise carried
out by one of ERAM
technical staff in Western
Uganda.



Some of Western Uganda
ear marked cows vaccinated against
East Coast Fever (ECF)



Some of **ERAM Technical team** reaching out to farmers to engage in their day today activities hence providing the necessary technical advice on the effective use of the veterinary drugs and general farm animal management for maximum profitability.



PRODUCT PROMOTION AND FARMERS OUTREACH.

Through product promotion and farmers' outreach services such as seminars and workshops, we get better connection with our customers at ground hence helping us to know what challenges they face thus getting better solutions on how to serve them professionally and effectively.



OUR STRENGTH

- Networking & collaboration with global business partners.
- Production / manufacturing of quality veterinary pharmaceutical products.
- Wide range of products.
- Committed human resource.
- Established marketing position: significant market share in the Great lakes region.
- Good infrastructure and distribution channels.

This is a necessity for survival;

Our plans:

Short and Medium term

- Manufacturing of veterinary products especially acaricides and poultry powders and liquids into different pack sizes to increase accessibility.
- Having more ties with our suppliers.
- Continuous improvement in serving the existing customers and expanding our market base.

Long Term plans

- Increase our presence in the market.
- Strategic cooperation with our stakeholders.



FUTURE
STRATEGIC
POSITIONING



our clientele

With a product range of over 400; Our clientele includes among others:

- Individual farmers
- Local governments (Districts)
- NGOs (FAO, OXFAM, WHO etc)
- Research Organisations (NARO)
- Business organisations - stockists.
- Breeders, Ugachick, Bokomo etc.
- Ministry of Agriculture Animal Industry and Fish (MAAIF): Tenders.
- NAADS.



Location and Address

Our head office is located at Plot 3 Hoima Road in the Metropolitan Kampala. We are housed in our own complex that we have built in the course of our growth

We can be contacted on the following addresses;

Plot 3, Hoima Road, P.O. Box 11304, Kampala,
Tel: +256 - 414 235 628, Fax: +256 - 414 235 629
Email: eram@infocom.co.ug

Eram Poultry Breeders
Tel: +256-703 705 777 114
Email: eram@infocom.co.ug

NAKIVUBO BRANCH

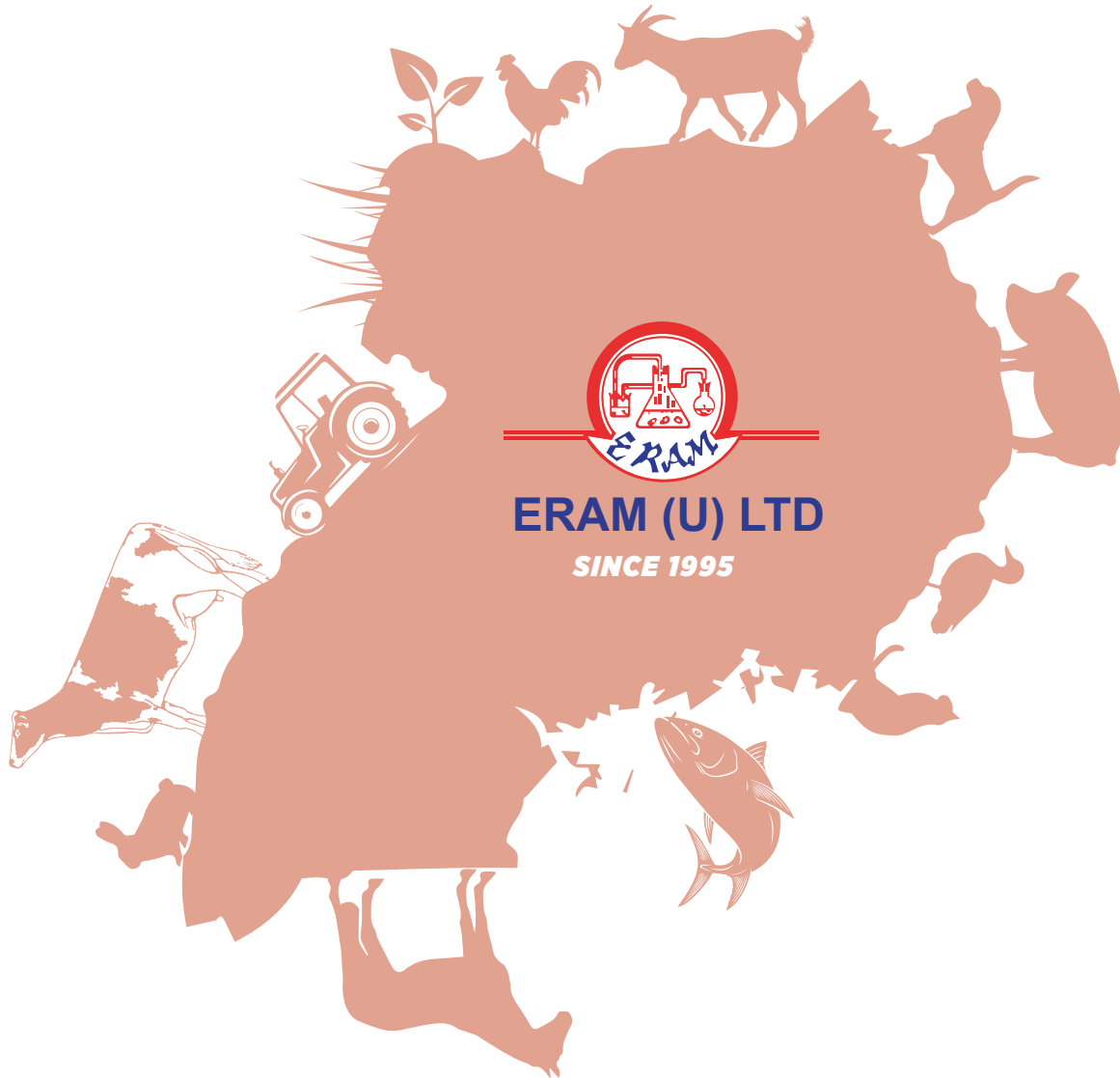
Plot 29 Nakivubo Place P.O. Box 11304, Kampala
Tel: +256-783 317 300

MBARARA BRANCH

Plot 61/63 High Street, P.O. Box 1691, Mbarara
Tel: +256-701 420 611

We have established our presence in the entire four corners of the entire country and we have at grassroots level.







ERAM (U) LTD
SINCE 1995



www.eramorg.com